Campaign Chairman's Message

December, 1976

To the Citizens of Southside Virginia:

I wish to take this opportunity to thank you for acquainting yourself, through the review of this booklet, with the many needs of Southside Community Hospital and the dramatic steps your Board of Managers has taken to meet them through current construction. Through this special reprint of "Achievement" an attempt has been made to provide every citizen a better understanding of the absolute necessity of this construction and the importance of the involvement of all in assuring its successful conclusion.

Your Board committed the Hospital to this substantial capital expansion program not only to upgrade physical facilities in certain patient care areas, but to assure that Southside will be in a strong position to address regional medical needs of our area over the next twenty-five years and beyond. Our constant goal has been the creation of a highly functional, comprehensive health facility that can best meet basic medical and limited specialty demands at the lowest possible per patient day cost. I can assure you that superior service at reasonable cost will remain the primary goal of your Hospital.

As you are aware, additional resources are required if all needed construction is to be completed now. Should some construction be postponed until a later time, debt service and construction costs will obviously be far greater. It is obvious that all planned construction must be completed now. That the building program may continue uninterrupted, each citizen is being asked to assist in assuring at this time that needed resources will be available.

The people of our area have responded most generously and enthusiastically to the few calls for assistance by the Hospital since its opening nearly 50 years ago. I am confident that such a response will again be evident.

Inasmuch as immediate decisions must be made on proceeding with the entire project, I want to encourage all concerned friends of the Hospital to make their commitments to this noteworthy cause - each giving according to personal abilities over a three-year period - at the earliest possible date. With the close of the 1976 tax year just a few days away, this may be a particularly appropriate time for you to make your plans in this regard. To make your commitment, please fill out the Statement of Intent below and return it to the Hospital.

Your support, and that of every concerned citizen, is essential to the completion of the Hospital's expansion program. The final result will be the provision of continued excellence in medical care. We look forward to and will greatly appreciate your participation in its achievement.

Sincerely,

Gene Dixon, Jr.
Development Fund Chairman

Statement of Intent

Development Fund Committee
Southside Community Hospital
Farmville, Virginia 23901

Recognizing the health care needs of our area and the necessity of making provisions now for the expanded needs of the future, I hereby express my/our intention to contribute to the Southside Community Hospital Development Fund $_____ in the manner described below:

☐ Three-year contribution (1977-1979) ☐ One-year contribution (1977 only)
Installments: ☐ Annual ☐ Semi-Annual ☐ Quarterly ☐ Monthly
Anticipated month(s) of payment: _____

Name _____ Date _____
Address _____ Telephone Number _____
City _____ State _____ Zip _____

All contributions to Southside Community Hospital are deductible on federal and state income tax returns.

ACHIEVEMENT

THE SOUTHSIDE COMMUNITY HOSPITAL DEVELOPMENT FUND